

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,¹

Debtors.²

)
) Chapter 11
)
) Case No. 24-12480 (LSS)
)
) (Jointly Administered)
)
) **Objection Deadline:**
) **July 23, 2025 at 4:00 p.m. (ET)**

**SUMMARY OF FIFTH MONTHLY FEE STATEMENT OF ERNST & YOUNG LLP
AS TAX, VALUATION, AND ACCOUNTING SERVICES PROVIDER TO THE
DEBTORS FOR COMPENSATION FOR PROFESSIONAL SERVICES RENDERED
AND REIMBURSEMENT OF EXPENSES INCURRED FOR THE PERIOD
FROM APRIL 1, 2025 THROUGH AND INCLUDING APRIL 30, 2025**

Name of Applicant: Ernst & Young LLP
Authorized to Provide Professional Services to: Debtors and Debtors in Possession
Date of Retention: November 3, 2024 (order entered January 7, 2025)

¹ The Debtors in these chapter 11 cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 2371 Liberty Way, Virginia Beach, Virginia 23456.

² On June 6, 2025, every Debtor except Freedom VCM Holdings, LLC emerged from these chapter 11 cases and is now a reorganized debtor. *See Notice of (I) Entry of Confirmation Order, (II) Occurrence of Effective Date, and (III) Related Bar Dates* [Docket No. 1605].

Period for which compensation and reimbursement is sought:

April 1, 2025 through April 30, 2025

Amount of Compensation sought as actual, reasonable and necessary:

\$262,854.00

80% of Compensation sought as actual, reasonable and necessary:

\$210,283.20

Amount of Expense Reimbursement sought as actual, reasonable, and necessary:

\$0.00

This is a(n) **X** monthly ____ interim ____ final application.

This application includes 12.0 hours and \$5,640.00 in fees incurred in connection with the preparation of fee applications.

Prior Applications:

		Requested		Approved	
Date Filed / Docket No.	Period Covered	Fees	Expenses	Fees	Expenses
2/28/25 D.I. 1039	11/3/24 – 12/31/24	\$105,030.00	\$0.00	Pending	\$0.00
3/13/25 D.I. 1096	01/01/25-01/31/25	\$285,345.00	\$0.00	Pending	\$0.00
4/23/25 D.I. 1306	02/01/25-02/28/25	\$430,054.50	\$0.00	Pending	\$0.00
5/21/25 D.I. 1553	03/01/25-03/31/25	\$440,736.00	\$0.00	Pending	\$0.00
TOTAL		\$1,261,165.50	\$0.00	Pending	\$0.00

SUMMARY OF BILLING BY PROFESSIONAL
APRIL 1, 2025 THROUGH AND INCLUDING APRIL 30, 2025

Name	Rank	Time	Hourly Rate	Total Individual Fees
Acosta, Liezl	Senior	12.6	\$410.00	\$5,166.00
Anwer, Sarah	Senior	1.2	\$400.00	\$480.00
Bakke, Don	Partner	3.5	\$1,250.00	\$4,375.00
Caruso, Thierry	Partner	0.4	\$750.00	\$300.00
Deravin, Susan	Senior Manager	31.9	\$600.00	\$19,140.00
Galarza, Damien	Senior	27.2	\$400.00	\$10,880.00
Hallford, Stephanie	Manager	1.3	\$625.00	\$812.50
Hargett, William	Senior	2.6	\$400.00	\$1,040.00
Hsiao, Elicia	Senior Manager	3.4	\$950.00	\$3,230.00
Huynh Tho vo, Le	Staff	1.7	\$225.00	\$382.50
Huynh Tho vo, Le	Staff	18.3	\$275.00	\$5,032.50
Jacobs, Dolly	Partner	1.0	\$900.00	\$900.00
Korbutt, Brian	Partner	0.5	\$900.00	\$450.00
Korbutt, Brian	Partner	13.1	\$1,250.00	\$16,375.00
Lanns, Gerohn	Partner	0.5	\$750.00	\$375.00
Leno, Georges	Executive Director	19.0	\$700.00	\$13,300.00
Lewis, Jason	Staff	0.7	\$250.00	\$175.00
Lowe, Chade	Senior Manager	1.1	\$600.00	\$660.00
Misek, Nick	Senior Manager	0.7	\$750.00	\$525.00
O'Connor, Lily	Senior	0.9	\$300.00	\$270.00
O'Connor, Lily	Senior	24.8	\$410.00	\$10,168.00
Ohrnstein, Mike	Executive Director	1.0	\$700.00	\$700.00
Ritter, Jarryd	Senior Manager	1.9	\$750.00	\$1,425.00
Robison, Greg	Manager	2.8	\$500.00	\$1,400.00
Sharf, Michael	Executive Director	1.9	\$875.00	\$1,662.50
Smith, Jess	Manager	3.6	\$625.00	\$2,250.00
Sudek, Stephen	Senior Manager	8.9	\$750.00	\$6,675.00
Tucker, Howard	Partner	9.1	\$525.00	\$4,777.50
Urbina, Mathew	Executive Director	1.7	\$875.00	\$1,487.50
Vitale, John	Partner	1.5	\$900.00	\$1,350.00
Wagler, Derrick	Partner	10.5	\$900.00	\$9,450.00
Wagler, Derrick	Partner	0.5	\$1,250.00	\$625.00
Ward, James	Manager	11.1	\$500.00	\$5,550.00
Winfree, Kelly	Senior Manager	98.5	\$750.00	\$73,875.00

Name	Rank	Time	Hourly Rate	Total Individual Fees
Winfree, Kelly	Senior Manager	1.0	\$950.00	\$950.00
	Non-Fixed Fee Total	320.4		\$206,214.00
Clements, Dustin	Executive Director	1.0	Fixed Fee	
Kearl, Logan Luster	Staff	10.2	Fixed Fee	
Ko, Lucy	Senior	3.0	Fixed Fee	
Larsen, Aaron	Manager	1.8	Fixed Fee	
	Vector Tax Depreciation - Fixed Total	16.0		\$1,000.00
Doherty, Julia	Senior	1.2	Fixed Fee	
Huynh Tho vo, Le	Staff	16.7	Fixed Fee	
O'Connor, Lily	Senior	21.3	Fixed Fee	
Winfree, Kelly	Senior Manager	5.6	Fixed Fee	
	2024 Tax Compliance - Fixed Total	44.8		\$50,000.00
Ingram, Connie	Manager	12.0	Hourly	\$5,640.00
	Preparation of Fee Applications - Total			\$5,640.00
	Consolidated Total	393.2		\$262,854.00

Blended Hourly Rate: \$668.50

STATEMENT OF FEES BY PROJECT CATEGORY
APRIL 1, 2025 THROUGH AND INCLUDING APRIL 30, 2025

Time Category	Category Descriptions	Total Hours	Total Fees
State Notice and State Audit Assistance	Assistance with state notices and state audits.	2.6	\$652.50
IRS Audit Assistance	Assistance with the Franchise Group New HoldCo, LLC 2019 IRS audit and Appeals process.	1.1	\$825.00
Debt Restructuring Tax Assistance	Assistance with tax implications of various restructuring scenarios.	30.6	\$30,332.50
Valuation Assistance	Annual goodwill and long lived asset impairment testing.	3.0	\$1,315.00
Accounting Assistance	Assistance with technical accounting applicable standards for financial reporting.	96.5	\$52,685.00
Pet Supplies Plus Carveout Tax Provision	Assistance with Pet Supplies Plus carveout tax provision preparation.	42.5	\$21,062.00
Routine On-Call Services	Miscellaneous assistance related to bankruptcy administration along with guidance on status of Form 1139, Application for Tentative Refund and Sylvan gain state sourcing analysis.	16.6	\$11,885.50
2024 Tax Provision Assistance	Assistance with 2024 tax provision preparation.	127.5	\$87,456.50
Preparation of Fee Applications	Preparation of fee statements in format required by Bankruptcy Court.	12.0	\$5,640.00
Vector Tax Depreciation (Fixed Fee)	Compute tax depreciation using EY LLP's Cost Recovery Vector platform ("Vector") for the tax year ended 12/28/2024.	16.0	\$1,000.00
2024 Tax Compliance (Fixed Fee)	Preparation of tax returns for the year December 28, 2024, inclusive of extensions and quarterly estimated payments.	44.8	\$50,000.00
	Total	393.2	\$262,854.00
	Fixed Fee Total	60.8	\$51,000.00
	Non-Fixed Fee Total	332.4	\$211,854.00
	Consolidated Total	393.2	\$262,854.00

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FOR COMPENSATION FOR PROFESSIONAL SERVICES RENDERED
AND REIMBURSEMENT OF EXPENSES INCURRED FOR THE PERIOD
FROM APRIL 1, 2025 THROUGH AND INCLUDING APRIL 30, 2025**

Pursuant to sections 330 and 331 of title 11 of the United States Code, 11 U.S.C. §§ 101 *et seq.* (the “Bankruptcy Code”), rule 2016 of the Federal Rules of Bankruptcy Procedure

The Debtors in these chapter 11 cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 2371 Liberty Way, Virginia Beach, Virginia 23456.

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(the “Bankruptcy Rules”), rule 2016-1 of the Local Rules of the United States Bankruptcy Court for the District of Delaware (the “Local Rules”), and the *Order Establishing Procedures for Interim Compensation and Reimbursement of Expenses of Estate Professionals* [D.I. 353] (the “Interim Compensation Order”), Ernst & Young LLP (“EY LLP”) hereby files this fifth monthly fee statement (this “Monthly Fee Statement”), for allowance of compensation for professional services performed by EY LLP during the period commencing April 1, 2025 through and including April 30, 2025 (the “Fee Period”). In support of the Monthly Fee Statement, EY LLP respectfully states as follows:

Background

1. On November 3, 2024 (the “Petition Date”), each of the Debtors filed with the United States Bankruptcy Court for the District of Delaware (the “Court”) a voluntary petition for relief under chapter 11 of the Bankruptcy Code (collectively, the “Chapter 11 Cases”). The Debtors are authorized to operate their businesses and manage their properties as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

2. On January 7, 2025, the Court entered the *Order (I) Authorizing the Retention and Employment of Ernst & Young LLP as Tax, Accounting and Valuation Services Provider Effective as of November 3, 2024, and (II) Granting Related Relief* [D.I. 669] (the “Retention Order”) authorizing the retention and employment of EY LLP as the Debtors’ tax, accounting, and valuation services provider, effective as of the Petition Date.

Relief Requested

3. By this Monthly Fee Statement and in accordance with the Interim Compensation Order, EY LLP makes this application for (i) allowance of compensation in the amount of \$262,854.00 for reasonable and necessary professional services rendered, (ii) payment of

compensation in the amount of 80% thereof (*i.e.*, \$210,283.20) and (iii) payment of \$0.00 for actual and necessary expenses incurred.

A. Compensation Requested

4. The services performed by EY LLP during the Fee Period included tax, accounting, and valuation services approved pursuant to the Retention Order. Attached hereto as **Exhibit A** is a detailed itemization, by project category, of all services performed by EY LLP during the Fee Period with respect to the Chapter 11 Cases. This detailed itemization complies with Local Rule 2016-1 in that (a) each time entry contains a separate time allotment, a description of the type of activity and the subject matter of the activity; (b) all time is billed in tenth-hour or half-hour increments; (c) time entries are presented chronologically in categories; and (d) all meetings are detailed with specificity and individually identified.

5. The timekeepers who rendered services related to each category are identified in **Exhibit A**, along with the number of hours for each individual, the position of each individual, and a description of the specific tasks performed by each individual. All services for compensation were performed for, or on behalf of, the Debtors.

B. Expense Reimbursement

6. EY LLP did not incur any out-of-pocket expenses during the Fee Period.

Valuation of Services

7. EY LLP's professionals have expended a total of 393.2 hours in connection with this matter during the Fee Period.

8. The amount of time spent by each of the EY LLP's professionals providing services to the Debtors for the Fee Period is set forth in **Exhibit A**. The rates charged are EY LLP's normal hourly rates of compensation for work of this character. The reasonable value of the services

rendered by EY LLP for the Fee Period as tax, accounting, and valuation services provider for the Debtors in the Chapter 11 Cases is \$262,854.00 (80% thereof is \$210,283.20).

9. EY LLP believes that the time entries included in **Exhibit A** are in compliance with the requirements of Local Rule 2016-1.

10. In accordance with the factors enumerated in section 330 of the Bankruptcy Code, the amount requested is fair and reasonable given (a) the complexities of the Chapter 11 Cases; (b) the time expended; (c) the nature and extent of the services rendered; (d) the value of such services; and (e) the costs of comparable services other than in a case under this title.

WHEREFORE, EY LLP respectfully requests that the Court (i) approve the Monthly Fee Statement and (ii) grant such further relief as is just and proper.

July 2, 2025

/s/ Andrea Hill
Andrea Hill
Partner/Principal
Ernst & Young LLP

CERTIFICATION OF ANDREA HILL

I, Andrea Hill, pursuant to 28 U.S.C. § 1746, to the best of my knowledge and belief, and after reasonable inquiry, hereby certify that:

1. I am a Partner/Principal with Ernst & Young LLP (“EY LLP”), and I am duly authorized to make this certification on behalf of EY LLP. EY LLP was retained by Franchise Group, Inc. and its affiliated debtors (collectively, the “Debtors”). This certification is made in support of the *Fifth Monthly Fee Statement of Ernst & Young LLP as Tax, Accounting, and Valuation Services Provider to the Debtors for Compensation for Professional Services Rendered and Reimbursement of Expenses Incurred for the Period from April 1, 2025 Through and Including April 30, 2025* (the “Monthly Fee Statement”) and in compliance with rule 2016-1 of the Local Rules of the United States Bankruptcy Court for the District of Delaware (the “Local Rules”).

2. I have read the Monthly Fee Statement, and I certify that the Monthly Fee Statement substantially complies with Local Rule 2016-1.

3. The facts set forth in the foregoing Monthly Fee Statement are true and correct to the best of my knowledge, information, and belief.

July 2, 2025

/s/ Andrea Hill
Andrea Hill
Partner/Principal
Ernst & Young LLP